



Town of Walpole
Commonwealth of Massachusetts
Office of Community & Economic Development

JAMES A. JOHNSON
Town Administrator

Patrick Deschenes
*Community & Economic
Development Director*

AGENDA

Wayfinding Advisory Committee
March 6, 2023 at 6:00 P.M.

Walpole Town Hall
Finance Commission Room
135 School Street
Walpole, MA 02081

Business:

- Presentation on developing a wayfinding branding and wayfinding system
 - Explore potential visual elements that should resonate with residents, businesses and visitors.
 - Explore previous communities' case histories, and how these may relate to the geographic location, history, specific buildings, and landscape elements.
- Discuss different directions for committee members to consider for Walpole.
- Other business and next steps
 - Minutes 2/7/23